

DHANUSH SAAGAR

Web Designer

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SUMMARY

Web Designer with 2+ years of professional experience designing and building responsive websites and landing pages for real-world client projects. Experienced in creating conversion-focused web experiences, refining layouts for desktop and mobile, and translating business requirements into intuitive interfaces. Supported by a frontend background and strong understanding of UI/UX principles.

PROFESSIONAL EXPERIENCE

ASP Consultants

Feb'24 – till date

Front-End Developer and Web Designer

- Built and customized 40+ responsive real estate landing pages and websites using HTML, CSS, JavaScript, PHP, and MySQL.
- Designed and implemented conversion-focused layouts to improve content hierarchy, CTA visibility, and lead generation.
- Refined responsive layouts, spacing, visual hierarchy, and usability across desktop and mobile experiences.
- Collaborated with stakeholders from concept to deployment while balancing business goals, client feedback, and implementation constraints.

Infosys

Oct'21 – Jan'24

Operations Executive

- Performed application testing, SQL-based data validation, and issue tracking during enterprise software deployments.
 - Executed test cases and supported quality assurance workflows during code deployments.
 - Identified bugs, inconsistencies and system issues during testing phases.
 - Built a habit of thinking about error states, empty states and failure scenarios before happy paths — directly applies to UX work.
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PROJECTS

Sahaya 2.0 Bengaluru's official complaint app — Civic Complaint System Redesign

- Redesigned Bengaluru's civic complaint app by introducing proof-based resolution and user-controlled escalation.
- Conducted research through Play Store reviews, Reddit discussions, and user interviews to identify trust and accountability gaps.
- Designed a complaint tracking experience focused on visibility, verification, and resolution.

Protein Tracker — Habit-Based Fitness App

- Designed a protein-first tracking experience to reduce cognitive load for casual gym users.
- Replaced search-heavy interactions with quick tap-based logging for faster daily tracking.
- Scoped out advanced features intentionally to reduce drop-off for new users.

SKILLS

Web Design, Responsive Web Design, Landing Pages, User Interface Design, Figma, HTML, CSS, JavaScript, Bootstrap, PHP, MySQL, Front-End Development, Wireframing, Prototyping, Usability

EDUCATION

BCA | Bangalore University | 2021